

GET **FREE** TABLETOP PRODUCTS AND CADDIES



SAVINGS VALUED AT **\$535**

THEY'LL APPRECIATE THE BRANDS. YOU'LL APPRECIATE THE SAVINGS.

French's® Tomato Ketchup

- No high fructose corn syrup
- Non-GMO Project Verified*
- America's fastest-growing ketchup brand¹

French's® Classic Yellow® Mustard

- America's #1 Mustard brand¹
- Made with only #1 grade, stone-ground mustard seed

Frank's RedHot® Original Cayenne Pepper Sauce

- America's #1 hot sauce brand¹
- Delivers *The Perfect Blend of Flavor and Heat*® to any meal

McCormick® Sea Salt and Black Peppercorn Grinders

- Attractive disposable glass bottle
- Eliminates the labor to refill
- Using the adjustable grinder at the table brings out the full flavor

OLD BAY® Seasoning

- A unique blend of 18 herbs and spices—taste it once, love it forever
- Loyal, growing following since its birth in the Chesapeake Bay over 75 years ago
- Two things you need to know: 1. it's great on seafood, and 2. it's great on everything else



For illustration only. Actual caddy may vary.

Offer valid on purchases from January 1, 2018–December 31, 2018.

Restrictions apply; please see rebate details, terms, and conditions on back.

*All French's® Tomato Ketchup products are Non-GMO with the exception of the 2/1.5 gallon pouch. ¹Nielsen Syndicated—L52W w/e 7/15/17—Based on dollar percent change vs year ago among brands with at least 5.0% ACV in Total US xAOC. | ²Nielsen RMS, xAOC—Latest 52 weeks ending 6/24/2017. OLD BAY and McCormick are registered trademarks of McCormick & Company, Inc.



THE FRENCH'S FOOD COMPANY

Since 1904



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OFFER 1: Get 1 FREE Case of Ketchup

| BRAND | PRODUCT | SKU # | SIZE | REBATE DESCRIPTION | INVOICED AMOUNT |
|--|--------------------------|-------------|-----------|--------------------|-----------------|
|  Max. \$57; 1 case | French's® Tomato Ketchup | 41500-93601 | 12/20 oz. | 1 FREE case | \$ |
| | | 41500-95595 | 30/20 oz. | | |

OFFER 2: Get up to 3 FREE Cases and 24 FREE Caddies

Required: Must participate in Offer 1 to proceed.


Buy at least one case, from the brands below, to receive **24 FREE caddies (a \$240 value)**.

| BRAND | PRODUCT | SKU # | SIZE | REBATE DESCRIPTION | INVOICED AMOUNT |
|--|---|-------------|-----------|--------------------|--|
|  Max. \$27; 1 case | French's® Classic Yellow® Mustard | 41500-85026 | 12/8 oz. | 1 FREE case | \$ |
| | | 41500-84737 | 20/8 oz. | | |
| | | 41500-75677 | 12/12 oz. | | |
|  Max. \$24; 1 case | Frank's RedHot® Original Cayenne Pepper Sauce | 41500-80551 | 24/5 oz. | 1 FREE case | \$ |
| | | 41500-80552 | 12/12 oz. | | |
|  Max. \$87; 1 case | OLD BAY® Seasoning | 901410257 | 8/6 oz. | 1 FREE case | \$ |
| | | 982346 | 12/1 lb. | | |
| YES, I'VE PURCHASED AT LEAST ONE CASE. SEND ME 24 FREE CADDIES! | | | | | <input type="checkbox"/> Yes <input type="checkbox"/> No, thanks |

BONUS OFFER: Get \$100 Back

Required: Must participate in Offers 1 and 2 to proceed.

Purchase one case each of McCormick® Sea Salt and Black Peppercorn Grinders and get \$100 back.

| BRAND | PRODUCT | SKU # | SIZE | OFFER DETAILS | REBATE AMOUNT |
|---|-------------------------------------|-----------|-------------|--|---------------|
|  | McCormick® Sea Salt Grinder | 900033011 | 36/2.12 oz. | <input type="checkbox"/> Yes, I've purchased Salt and Pepper | \$100 |
| | McCormick® Black Peppercorn Grinder | 900033010 | 36/1.24 oz. | | |

MAIL OFFER FORM AND COPIES OF INVOICES TO:

The French's Food Company • 2018 French's Tabletop Rebate • P.O. Box 24 • Becker MN, 55308

Or submit offer form and copies of invoices online at ror.realtime-solutions.com/frenchs. This offer is valid for purchases made from **January 1, 2018–December 31, 2018**.

PLEASE COMPLETE. ALL FIELDS REQUIRED. OFFER CHECK WILL BE MADE PAYABLE TO:

| | | |
|---------------------------------|-----------------|-----------|
| Establishment/Name of Business: | Date: | |
| | | |
| Your Name: | Title: | |
| | | |
| Street Address (No P.O. Box): | | |
| | | |
| Mailing Address (If Different): | | |
| | | |
| City: | State: | ZIP Code: |
| | | |
| Business Phone: | Email: | |
| | | |
| Primary Distributor: | Brokerage Name: | |
| | | |
| Broker Name: | Broker Market: | |
| | | |
| Signature: | | |
| | | |

- Valid on qualifying purchases **January 1, 2018–December 31, 2018**. Max. product rebate value: \$295. Max. caddy savings value: \$240.
- Completed form with proof of purchase must be **postmarked by January 31, 2019**.
- Valid for foodservice operators only. Claims may only be submitted by, and made payable to, verified foodservice operators.
- ONE redemption form per Foodservice location. Chains or franchise groups must submit on an individual unit basis.
- Operators on National Account and/or Deviated Pricing Programs **MAY NOT REDEEM** on products under contract.
- Valid on full-case purchases. Cannot combine individual units to equal a full case.
- Invoices submitted with this offer may not be used in conjunction with any other rebate or promotion sponsored by The French's Food Company.
- Copies of original invoices required. No handwritten invoices accepted. **DISTRIBUTOR TRACKING REPORTS or INVOICES must be dated during promotional period** and include operator name, address, invoice number, and purchase price. **CASH AND CARRY RECEIPTS must be dated during promotional period** and include full case purchase price.
- Void if restricted, taxed, or forbidden by law. Offer may not be purchased, traded, or sold. Any other use constitutes fraud. Offer valid only in the USA.
- Please allow 6-8 weeks for processing.

By submitting this form, you are electing to receive email on the latest offers, products, culinary tips, recipes, tools and trends from The French's Food Company. If you would rather not receive our communication, please check the "no" box. No, thank you.

RESTAURANT INFORMATION:

(check all that apply)

Menu Type

- | | | | |
|--|------------------------------------|----------------------------------|--|
| <input type="checkbox"/> American | <input type="checkbox"/> Breakfast | <input type="checkbox"/> Italian | <input type="checkbox"/> Sandwiches/Deli |
| <input type="checkbox"/> Asian Flavors | <input type="checkbox"/> Burgers | <input type="checkbox"/> Mexican | <input type="checkbox"/> Wings |
| | | <input type="checkbox"/> Pizza | <input type="checkbox"/> Other |

Operation Type

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> College/University | <input type="checkbox"/> Full Service Rest. | <input type="checkbox"/> Quick Service Rest. |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Fast Casual | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Cafeteria/Buffer |
| | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> K-12 | <input type="checkbox"/> Other |

For rebate inquiries, visit frenchsfoodservice.com or call 1-866-483-9235.

For more information on McCormick® and OLD BAY® products, visit mccormickforchefs.com or call 1-800-322-SPICE.